

**How to
think**

**of many
ideas**

A GUIDE FOR

IDEA-MAKERS, ENTREPRENEURS

AND BUSINESS OWNERS

S

A

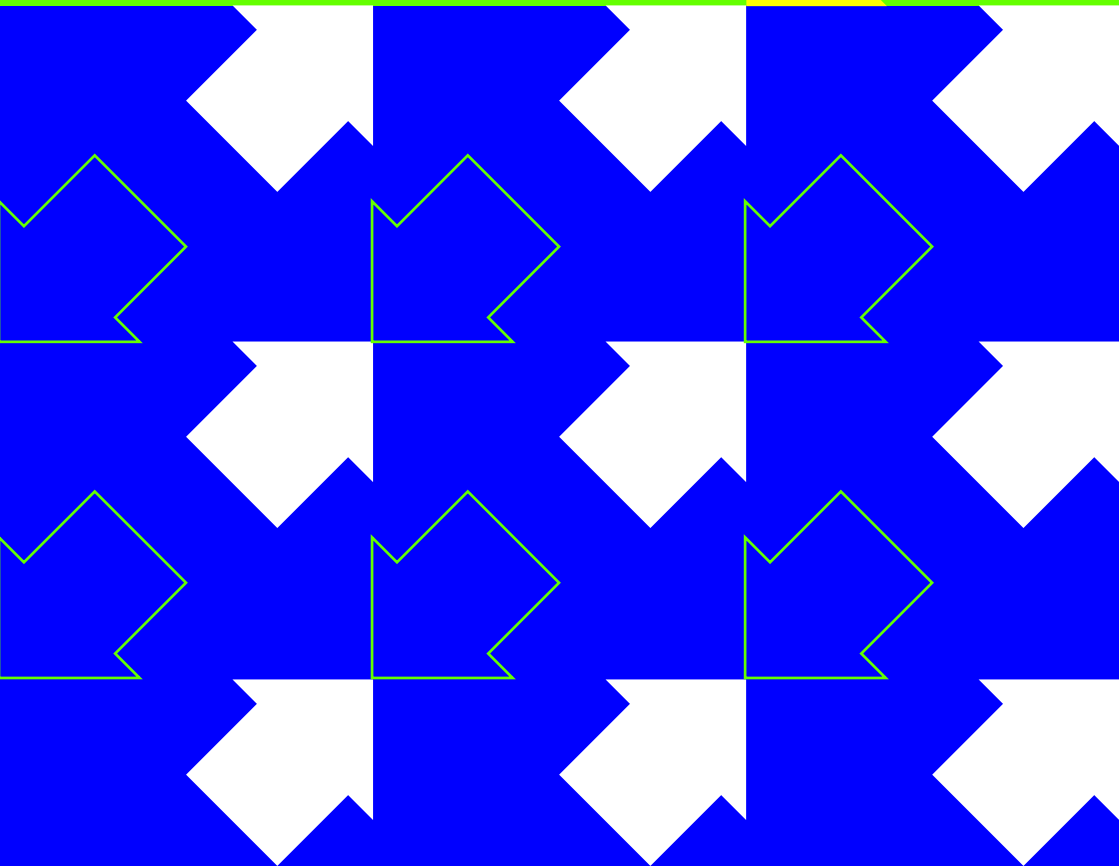
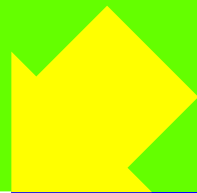
are easy for some people

W

D

—

**For the rest of us,
it's like bringing
bow and arrows
to a gunfight**





**Thing is,
you don't have
to be born in
an artistic
household to
be creative**

**You don't
have to climb
mountains**



**to look for
creative
enlightenment**

Shockingly

to 'be creative'

you don't even have

to smoke a joint

**When you
drill it down,
creativity is
something
we're all
born with**

Let's start at the

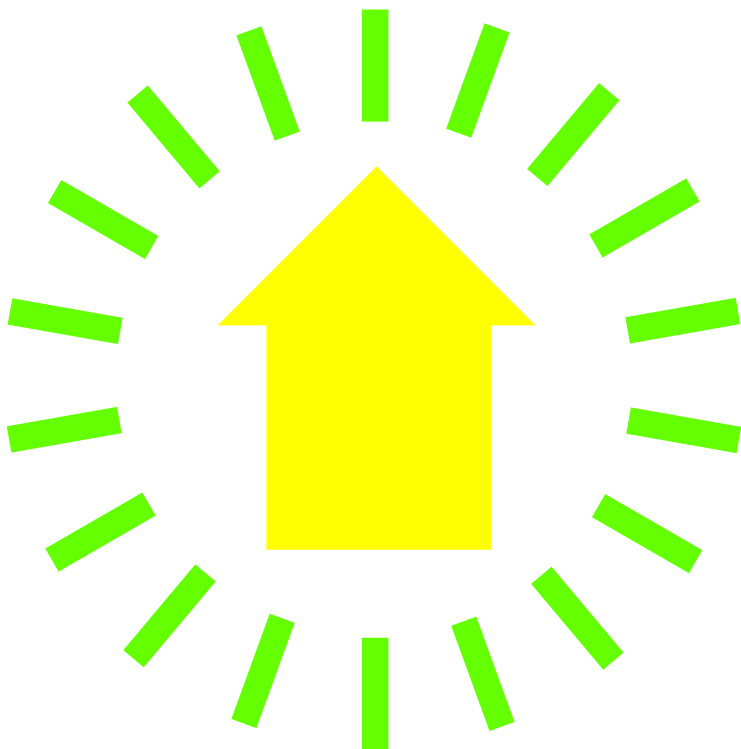
beginning



**An
idea
is**

born

**when
two unrelated
elements**




**form
something
new**

Start
with an

obvious

obvious

idea



**[Know that you
have far more skills,
talents and resources
than you realise]**



**Think
what
you
can
add**



Tink
wat
u cn
subtret



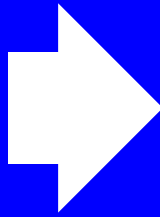
TWEYCR*

***Think What Else You Can Remove**

A large, bright yellow arrow pointing upwards, positioned on the left side of the page. The arrow's shaft is a solid vertical bar, and its head is a triangle pointing towards the top of the frame.

**Think
high**

**Think
small**





Think

big

a b c d e f z

h o c b e f g

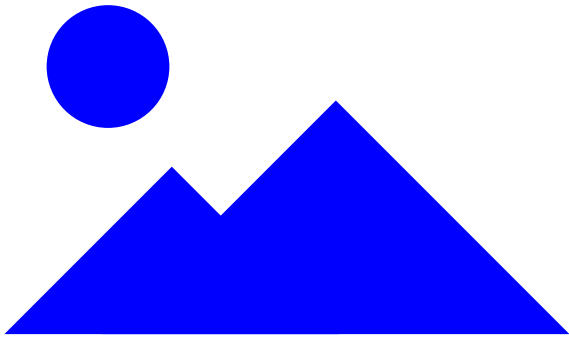
Think d e i p

in words f g

a y c k e v q

p z r q c j g

a b c n e l h



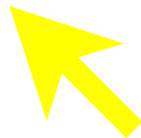
Think

m o v e

m e n t

Think

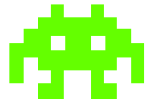
digital



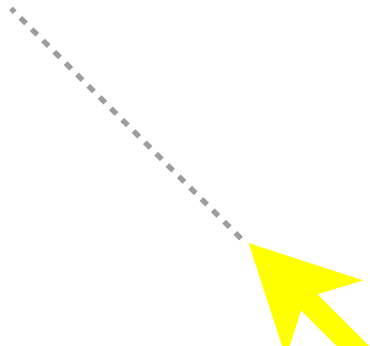


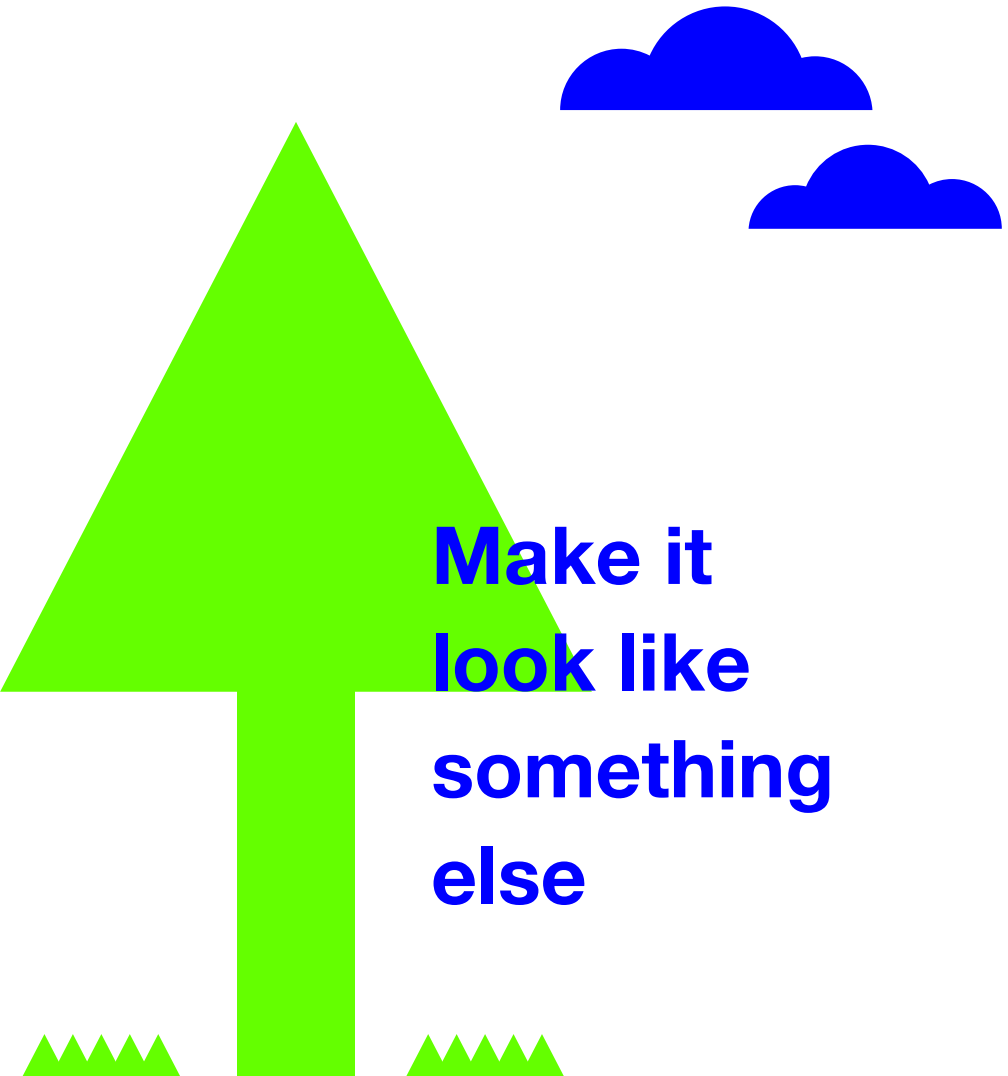
Gamify

the

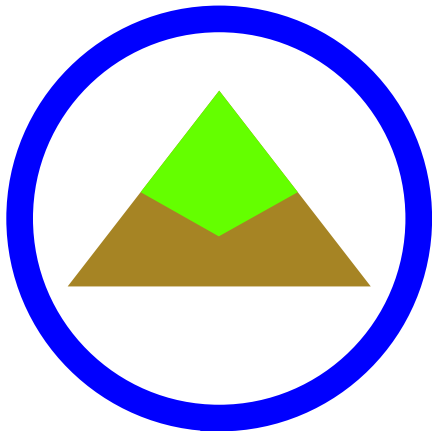


idea





**Make it
look like
something
else**



**Better yet,
make it local**



**Think
in 3D**

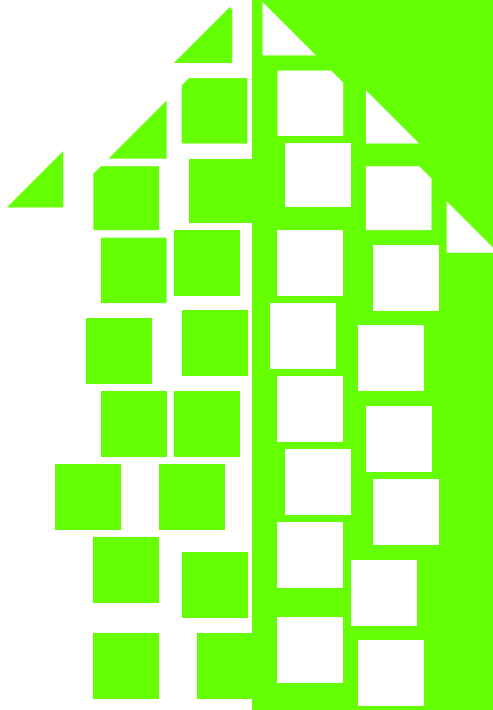


**Think
depth**

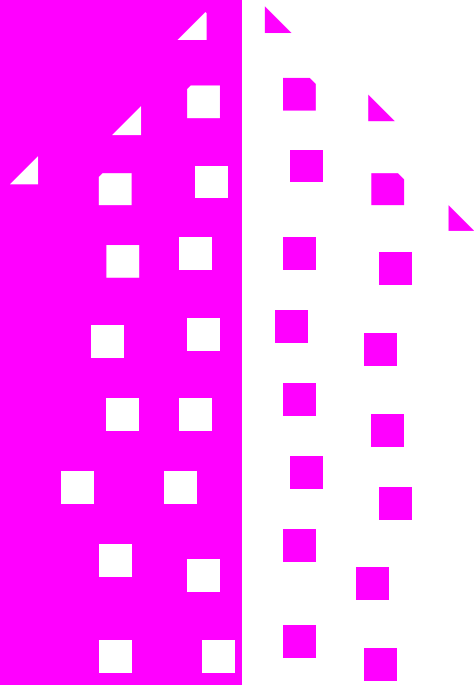


**Think
deeper**

**Break up a
big problem**



**into many
small parts**



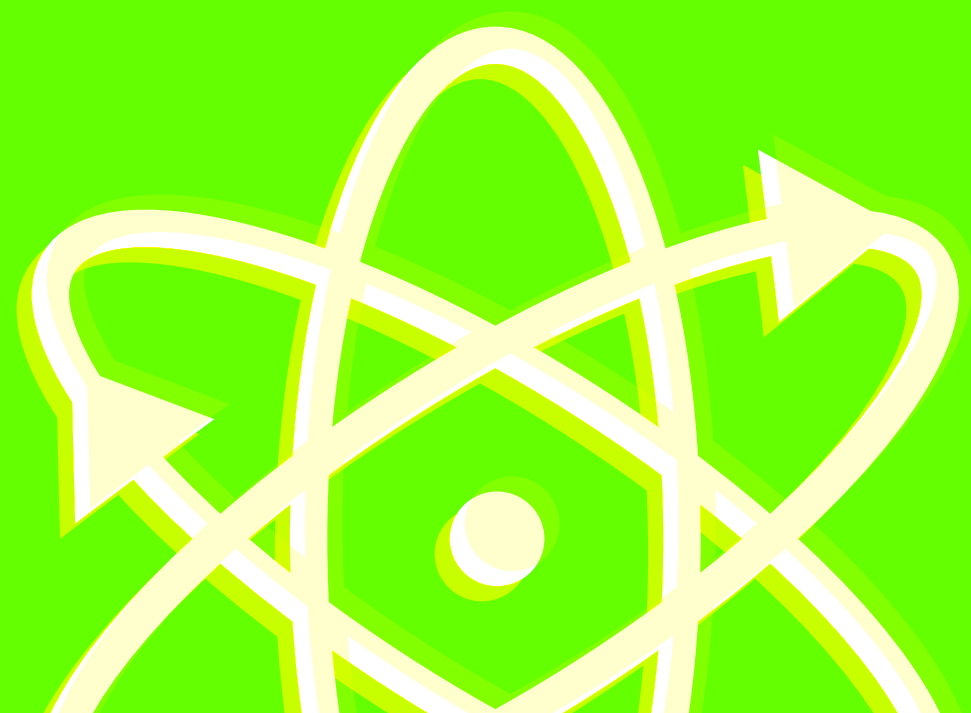
(An idea, however small, is still an idea)



Think
in numbers



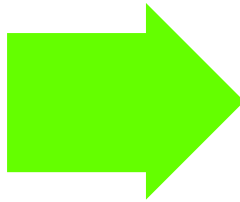
Think science

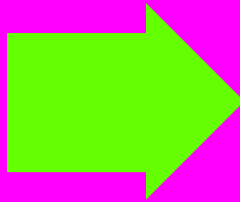




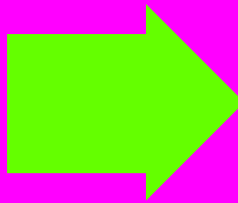
**Think
how your
ideas can
improve
social
wellbeing**

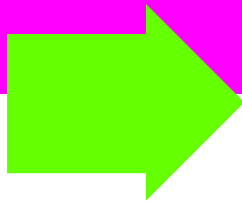
**If ideas
don't come
as fast as
you expect**

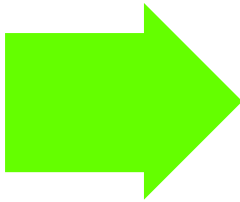
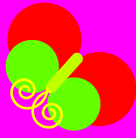


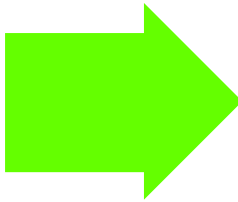
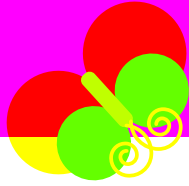


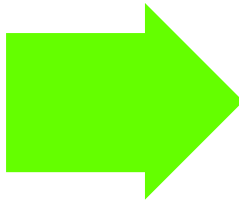
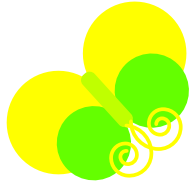
wait a while









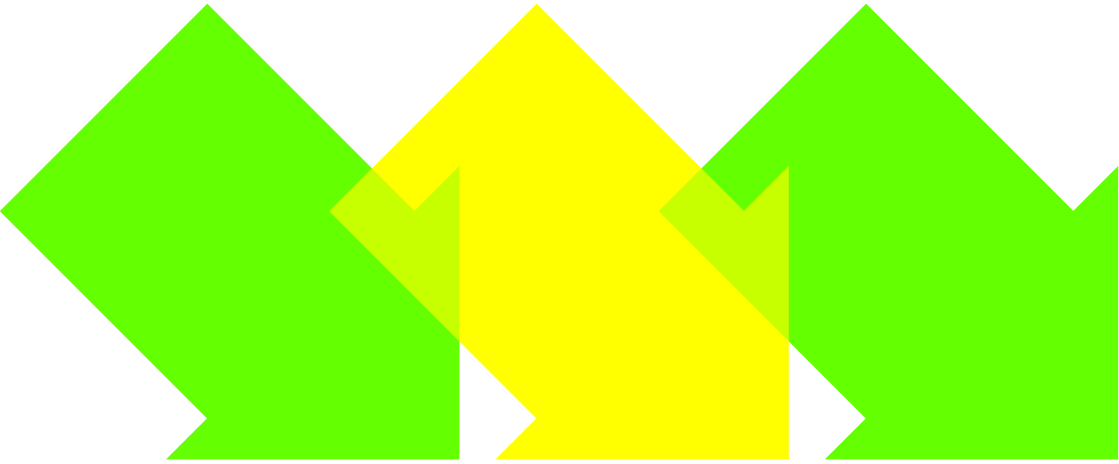


Think green

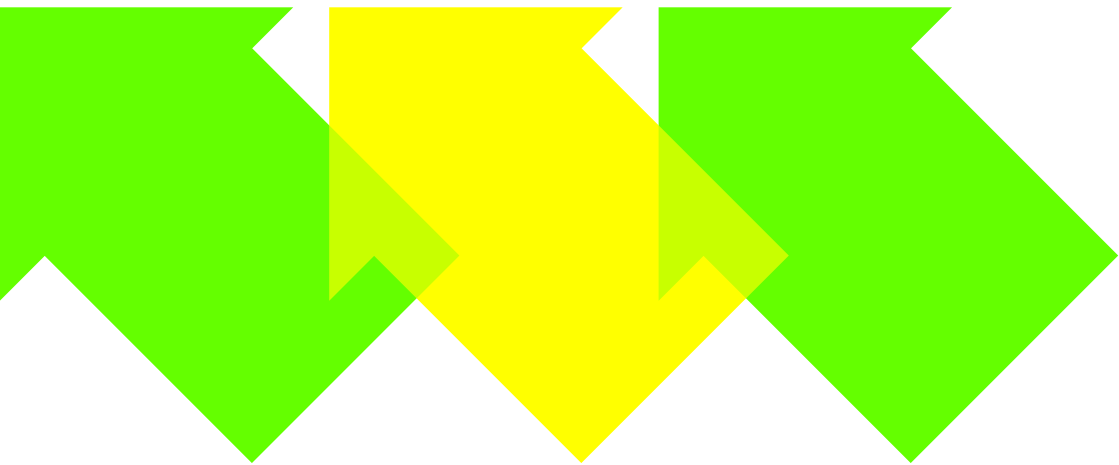


**Think of
all the space
you're**

**not
using**



Learn to recognise self-imposed barriers



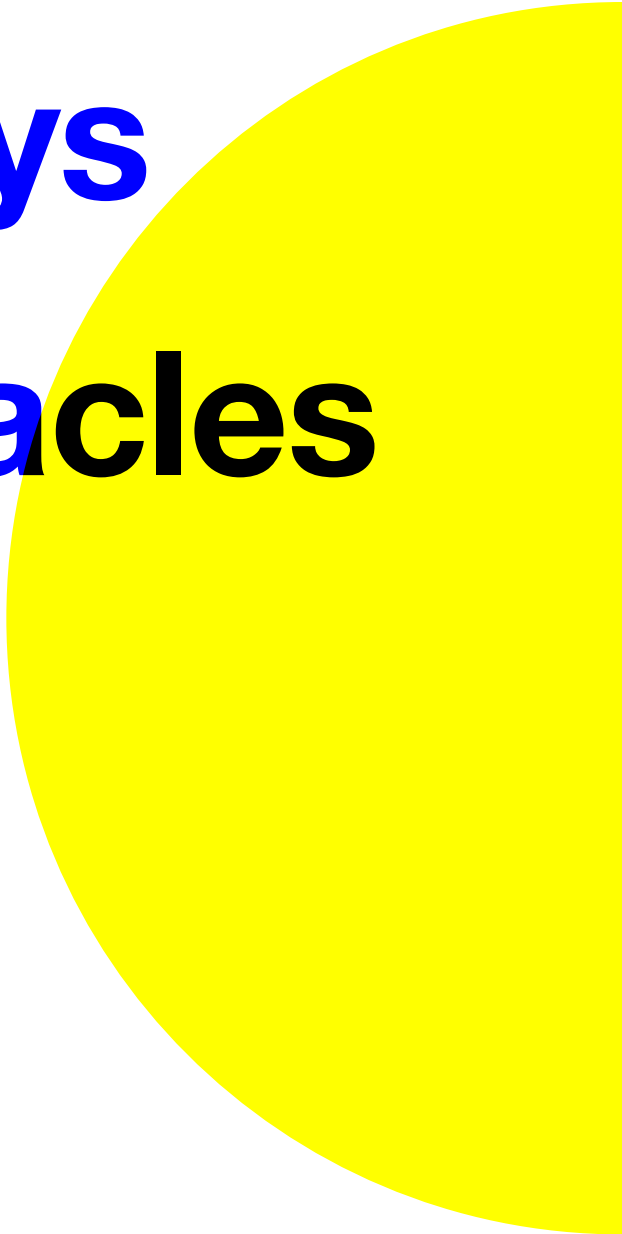
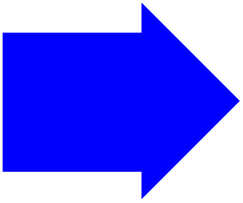


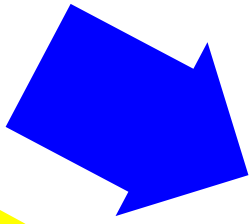
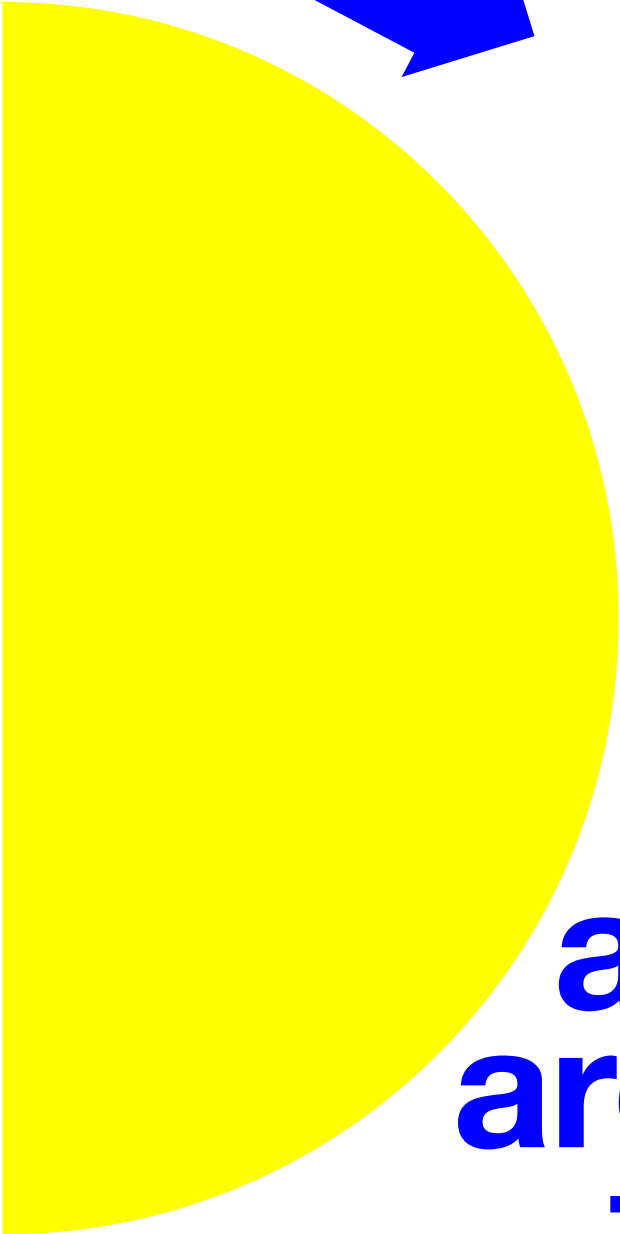
Think how you can



overcome them

**There
will
always
be
obstacles**

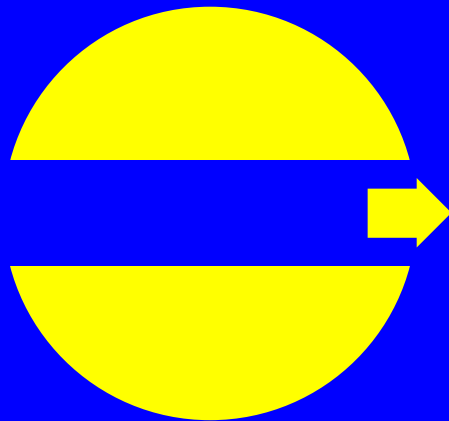




**Find
a way
around
them**

How

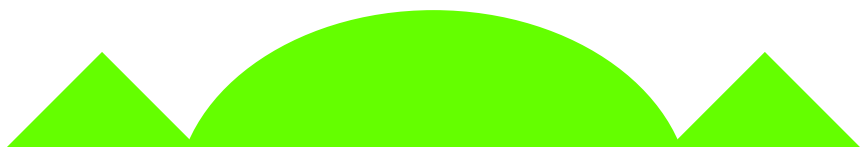
would somebody
else approach the
same problem?



**Do,
what**


would

Yoda?



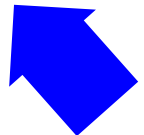
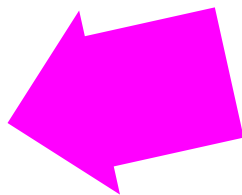
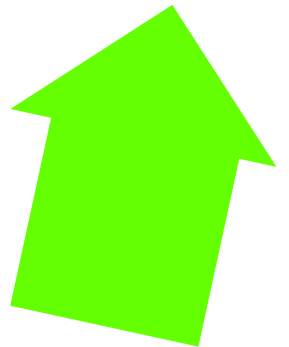
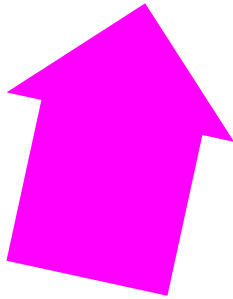
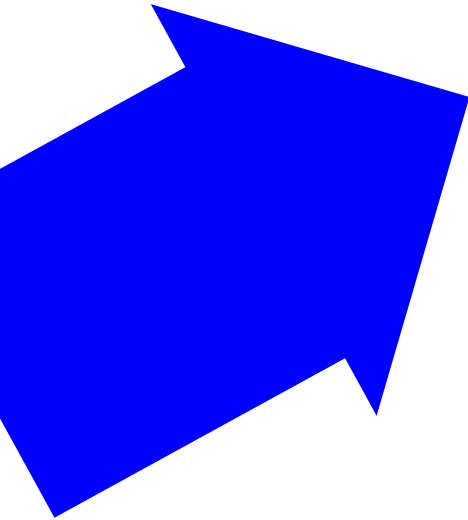
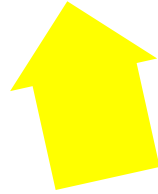
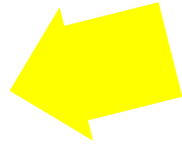
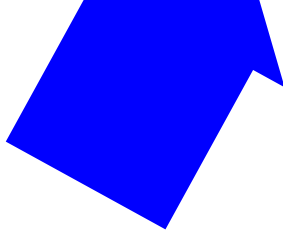


**Don't worry
about ideas
being all over
the place**

The image features a central text block surrounded by several large, colorful arrows pointing in various directions. The arrows are in shades of blue, yellow, green, and magenta. The text is in a bold, magenta font. The overall composition is dynamic and suggests a process of exploration or idea generation.

**It's part of
the process
of idea
generation**

**Have many
ideas**



**Yes, it can
get messy**



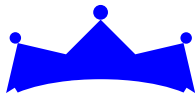
The background of the image is filled with numerous arrows of various sizes and colors, including blue, yellow, green, and pink. The arrows are scattered across the frame, pointing in different directions, creating a sense of movement and direction. The central text is overlaid on this background.

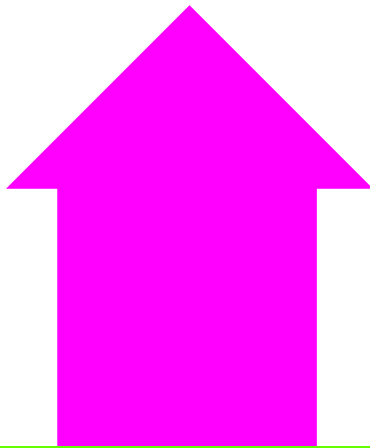
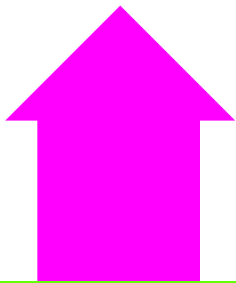
**Avoid judging
the work at
this stage**

**Out of the
many ideas,
pick one**

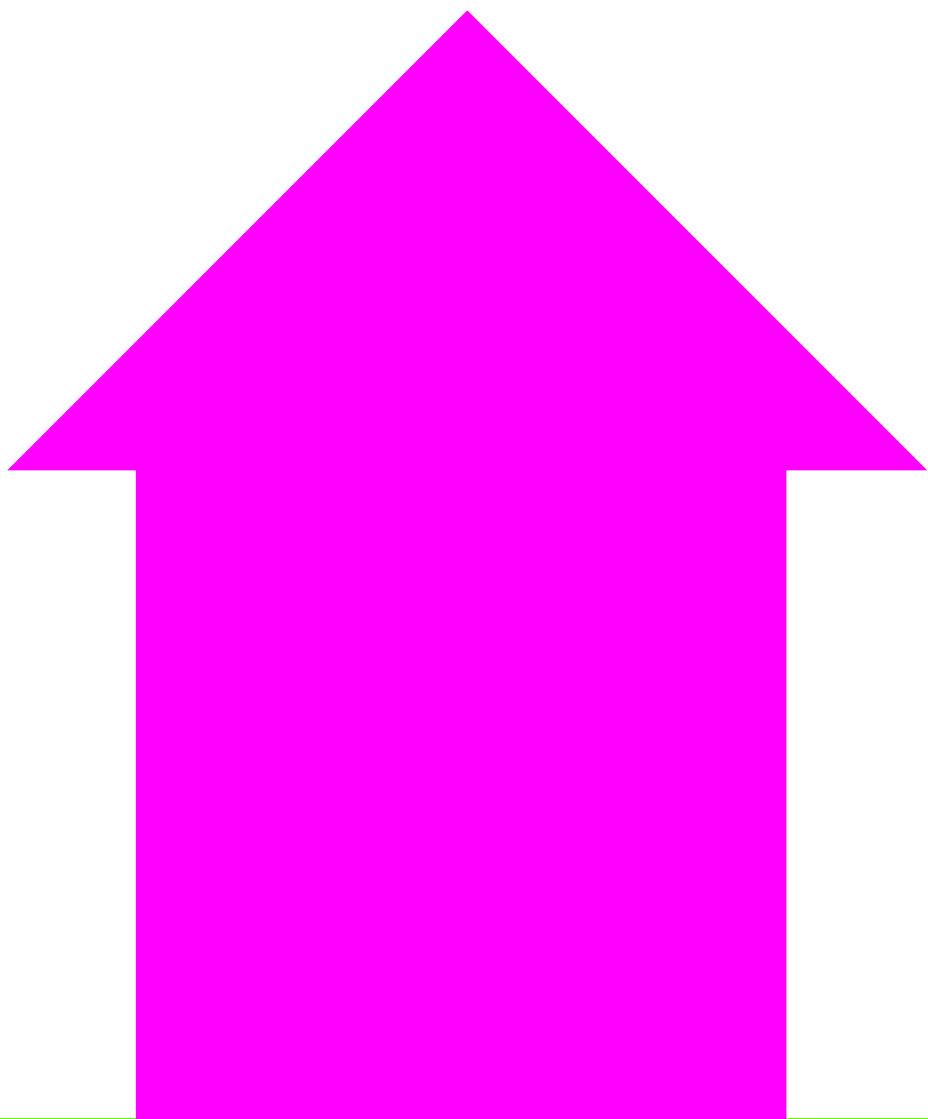


**Make it
better**






Over time,



**this process gets
easier as you develop
your 'ideas muscle'**



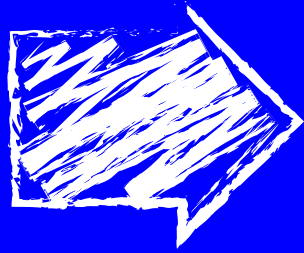
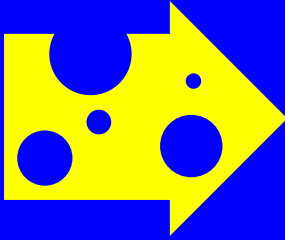
**Thinking
outside the
box is easier
than you think**

As long as you're not afraid of disrupting the status

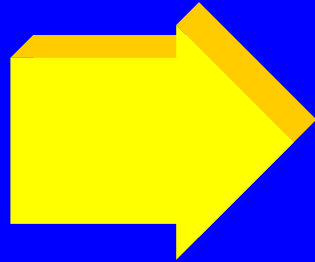
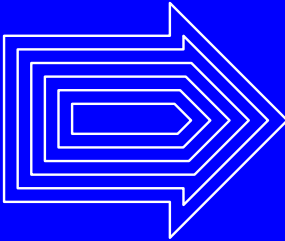
quo



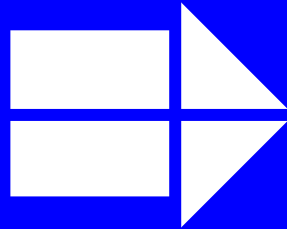
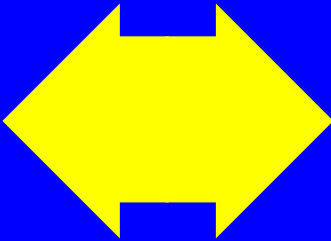
There are



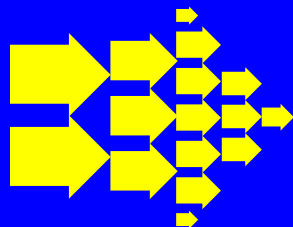
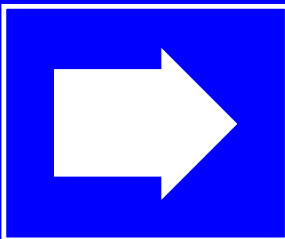
many ways



to express



an idea





**Going against the flow
is easier when you know
the direction of the tide**

The



same

idea is



new in



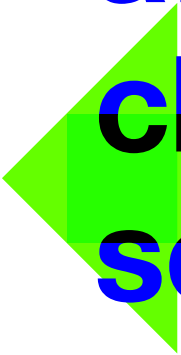
a different



environment

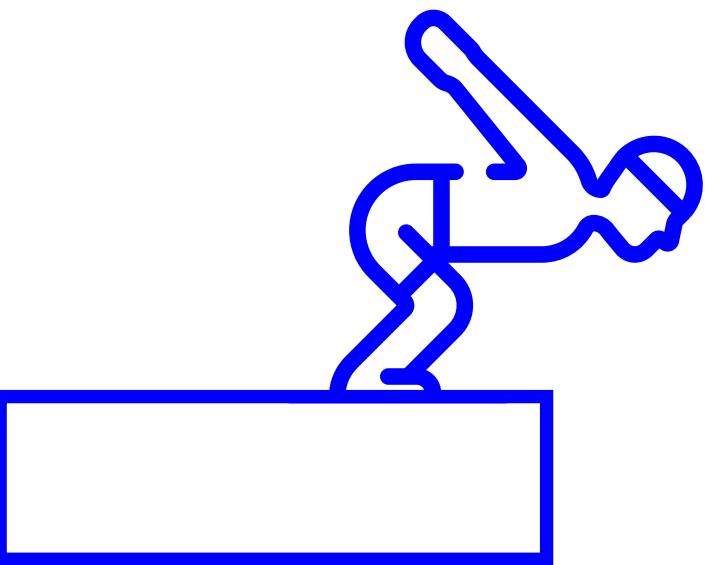


**Don't be
afraid to
change
something
if it isn't
working**

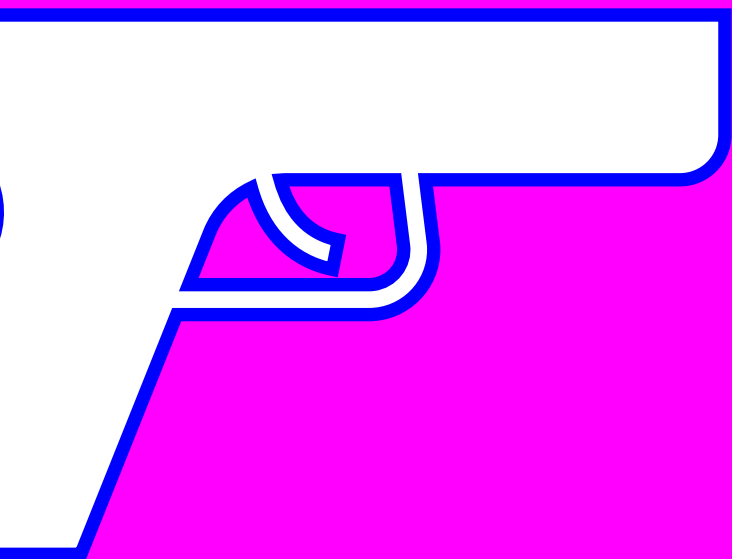


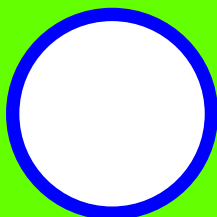
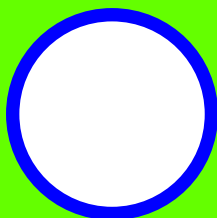
Maybe
you need
to lose
something
to be
more
effective

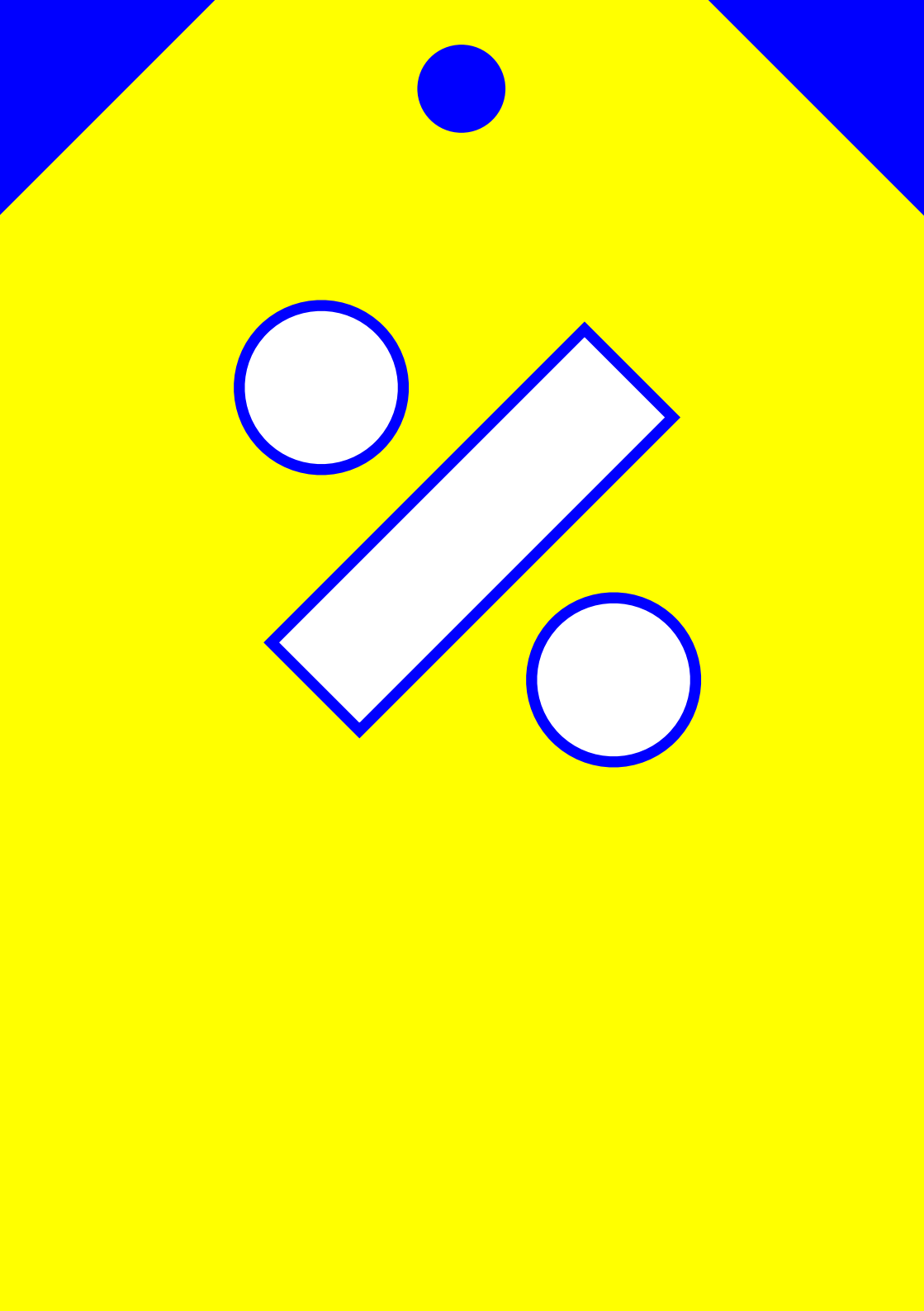


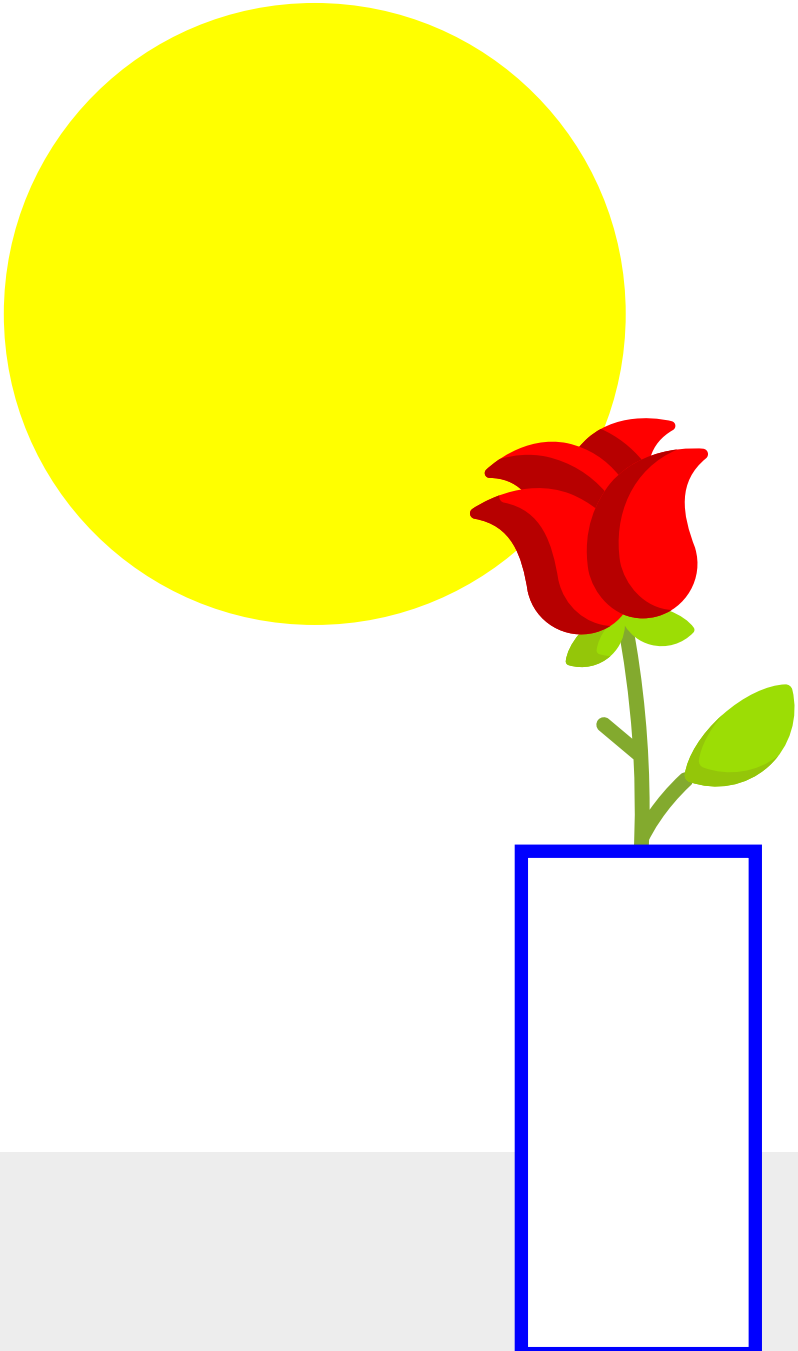








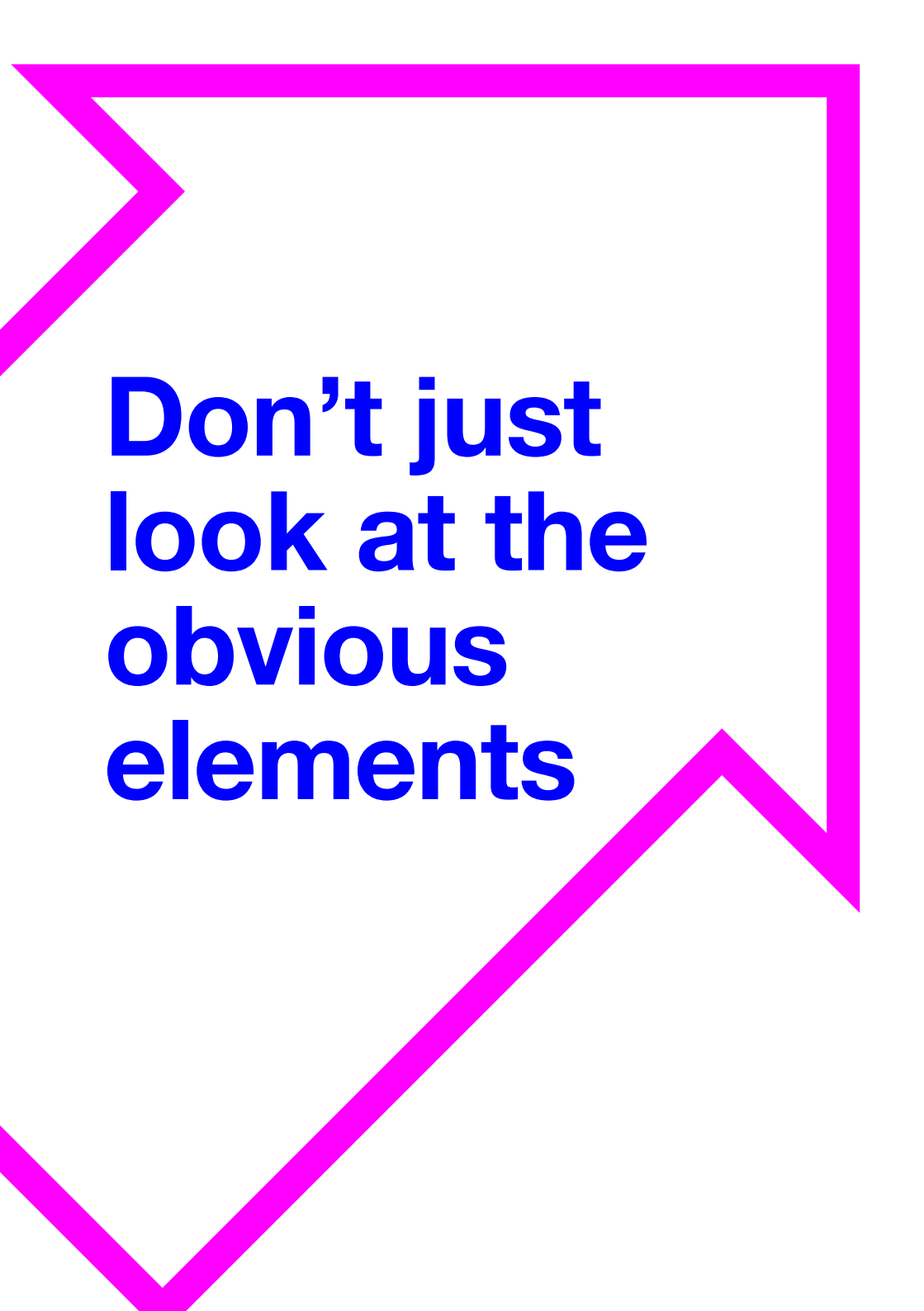








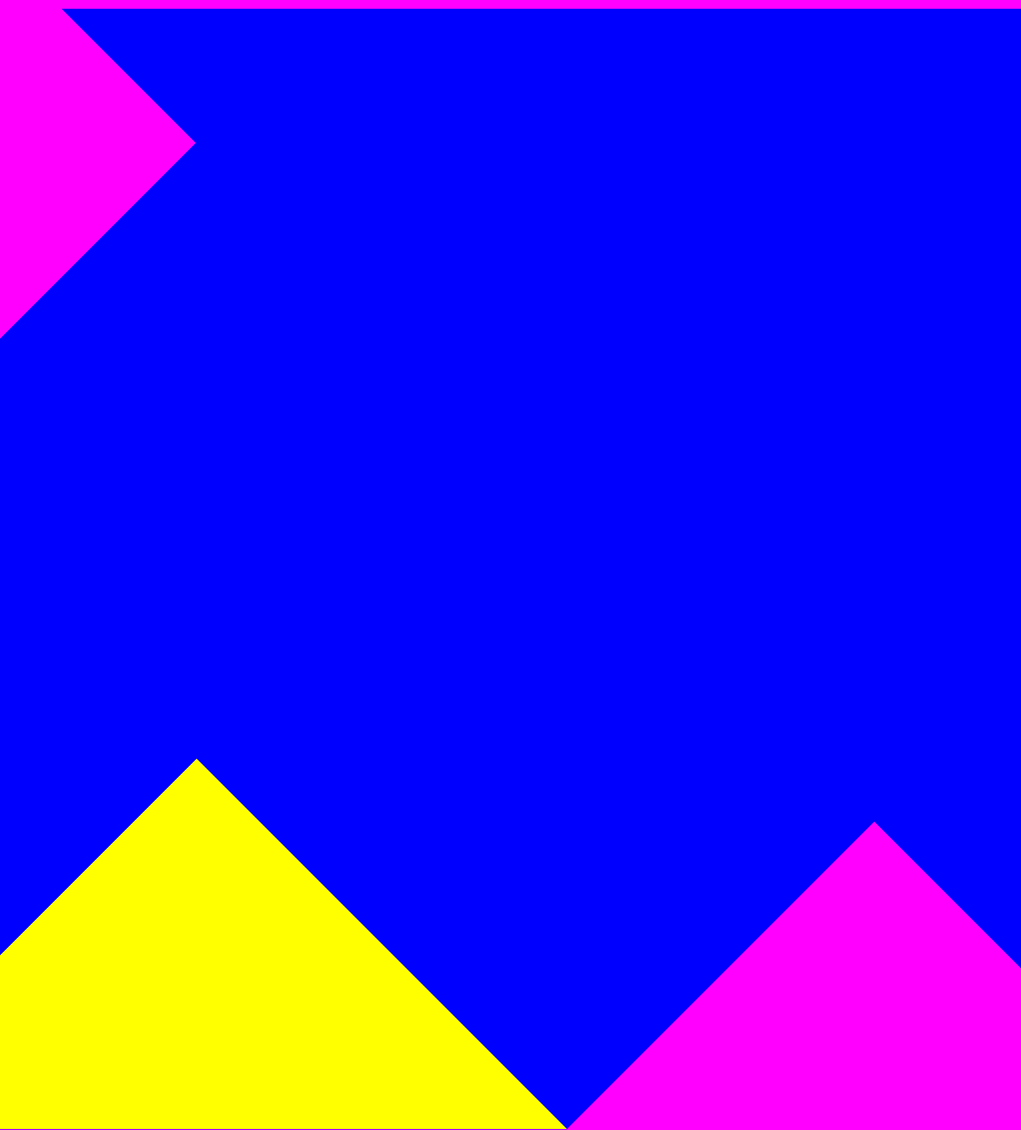
**Think
about what
you can
change**



**Don't just
look at the
obvious
elements**



**The best
ideas are
often hiding
in plain
view**

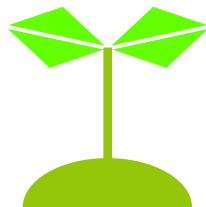


Above all,
don't be afraid

←
to begin

all over again

Border



[IdeasAreBorderless.com](https://www.IdeasAreBorderless.com)

How
to think

of many
ideas

THE END